

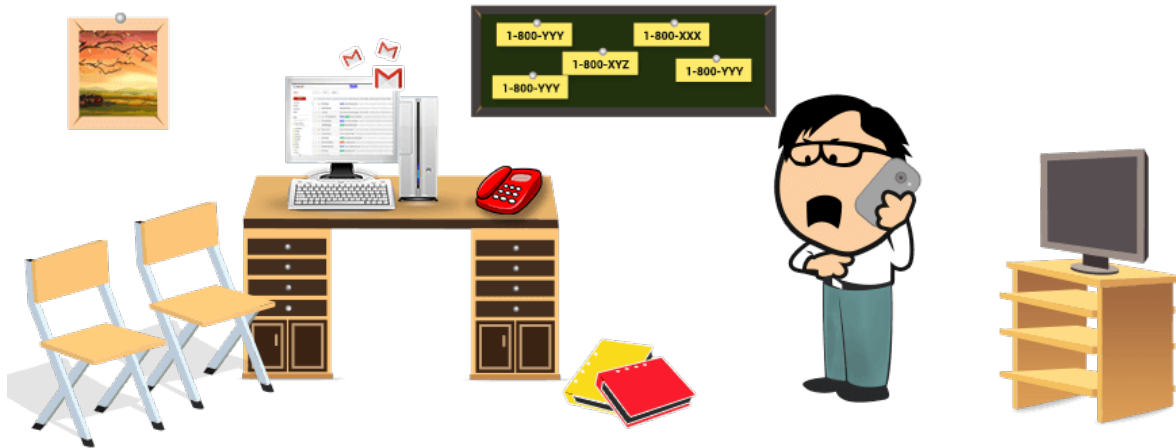
Our Objective - Go Digital – No Paper / No Calls / Direct Connect

We are providing a Platform to manufacturers, Dealers and End Consumers to track their Digital Products and their associated services such as Complaints or Warranties. Single Application will be provided to cover all the brands products which shall be visible to End Consumers.

AS IS Scenario –

Consumer keeps hardcopy of the invoice or warranty card for the products he/she has bought.

In case of any complaint or any enquiry or any issue or warranty renewal/extension for his/her product bought, End consumer access to brand either by calling the call centre OR by putting the data in application through portal or mobile app or any other digital form by showing the reference of the invoice or warranty Card.

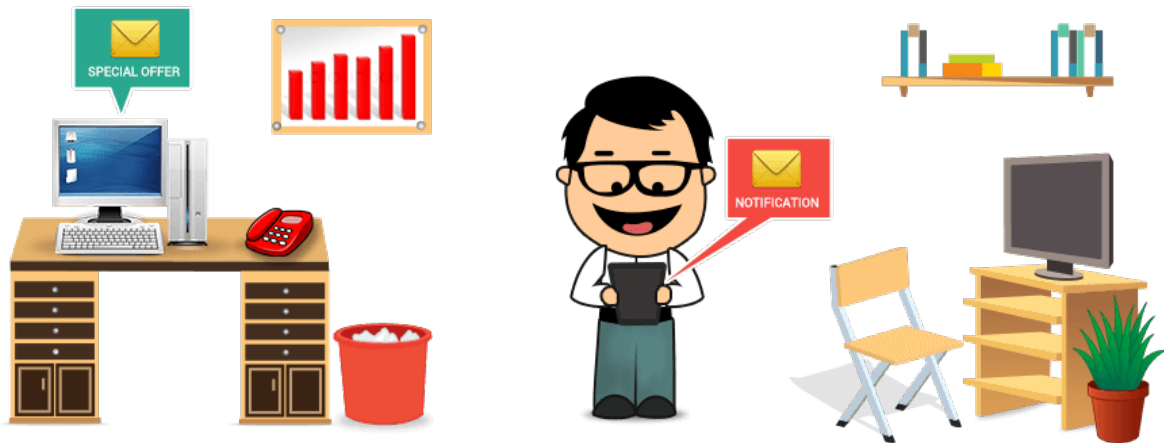


TO BE Scenario –

We are providing a platform through which end consumer can maintain the digital copy of the invoices or warranty card against the product by choosing model no or serial no and can real time raise the complaint or issue or request or enquiry or warranty renewal/extension to brand by single platform for that product.

Our platform shall have real time or near real time integration with the application (generally known as CRM) of multiple Brands to push and pull Service Request or complaint or issue or warranty renewal/extension information of end consumer to multiple Brand applications.

Consumer will have Digital Products which can be accessed by End Consumer any time.



For example end consumer uses paytm which provide a platform to do payment for any service such as electricity, mobile, train tickets or any other and pays directly to that department on real time basis.

Similarly, Our platform enables end consumer to register Digital Product and push Service Request or complaint or issue or warranty renewal/extension to multiple brands applications.